
The Car Wash Investor Road Map

Provided by:



Introduction

Congratulations on your interest in investing in one of today's highest performing industry segments!

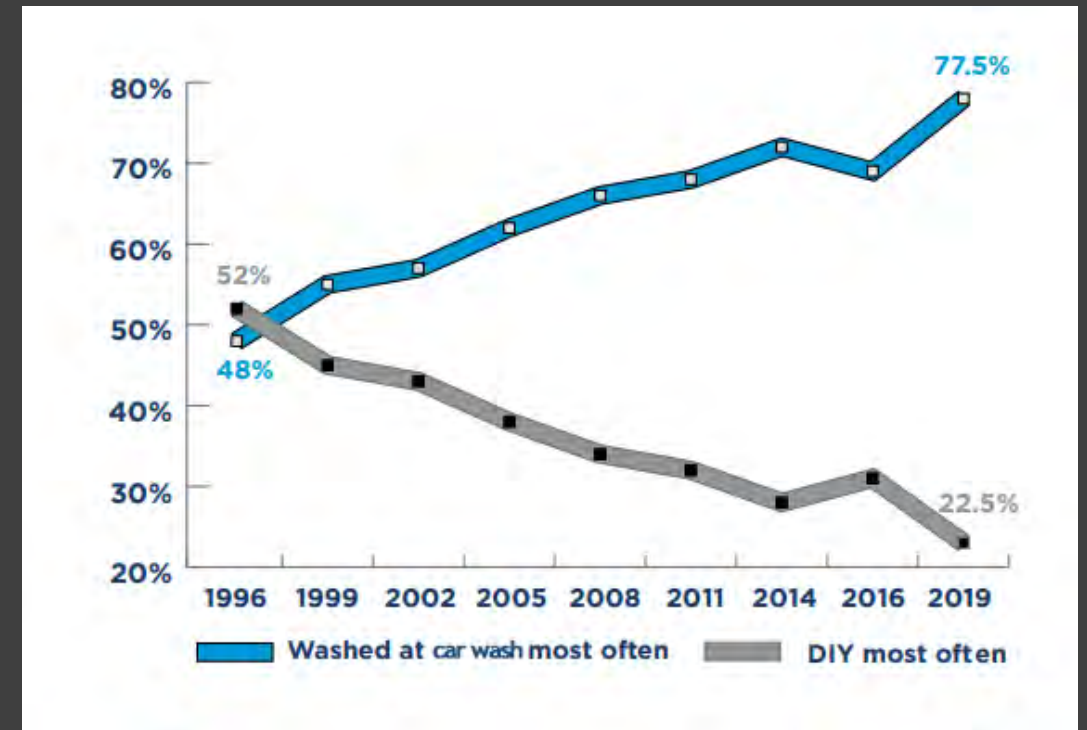
The overall growth rate in the car wash industry is projected at 5.3% in 2021 with a typical

ROI of +35%.

With relatively **low start-up costs and fast payback**, a car wash business can be lucrative passive investment or primary source of income.

More...

Consumer Trend Driving Industry Growth



▼ About D&S



Founded in 1972, D&S is a thriving, privately-owned **US manufacturer** of premier car wash systems.

Our single mission is to ensure the success of our car wash clients.

We provide prospective owners with tools, expertise and high-performance equipment for success.

Your Car Wash Investor Consultant

Cyrus Wardwell has a long career serving in an investment advisory capacity.

Joined D&S in 2021 as **Inside Sales Consultant**.

Provides **guidance, insights and information** about the opportunity of owning a car wash.



Cyrus Wardwell

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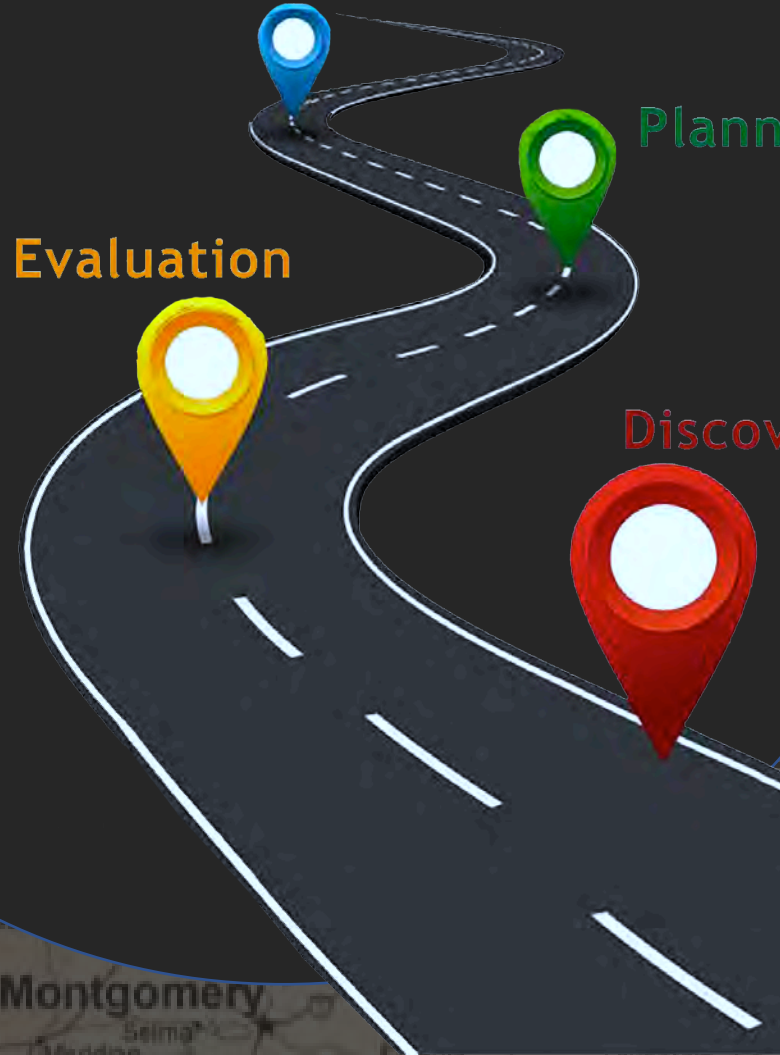
The Route to Starting a Successful Car Wash

Implementation

Planning

Evaluation

Discovery





Discovery Stage



- Getting to Know You
- Car Wash Investment Fundamentals
- Investor Assessment
- Your Investment Objectives
- Research, Resources & Expertise
- Timeframe & Timelines





Evaluation Stage



- Metrics & ROI Projection
- Optimal Project Configuration
- Capital Requirements
 - Land
 - Structure
 - Equipment
- Financing Options
- Local Zoning & Utilities

A background image showing a pair of black-rimmed glasses, a blue pen, and a gold pen resting on a document titled 'BUSINESS PLAN'. The document also features a 'Table of Contents' section.

BUSINESS PLAN

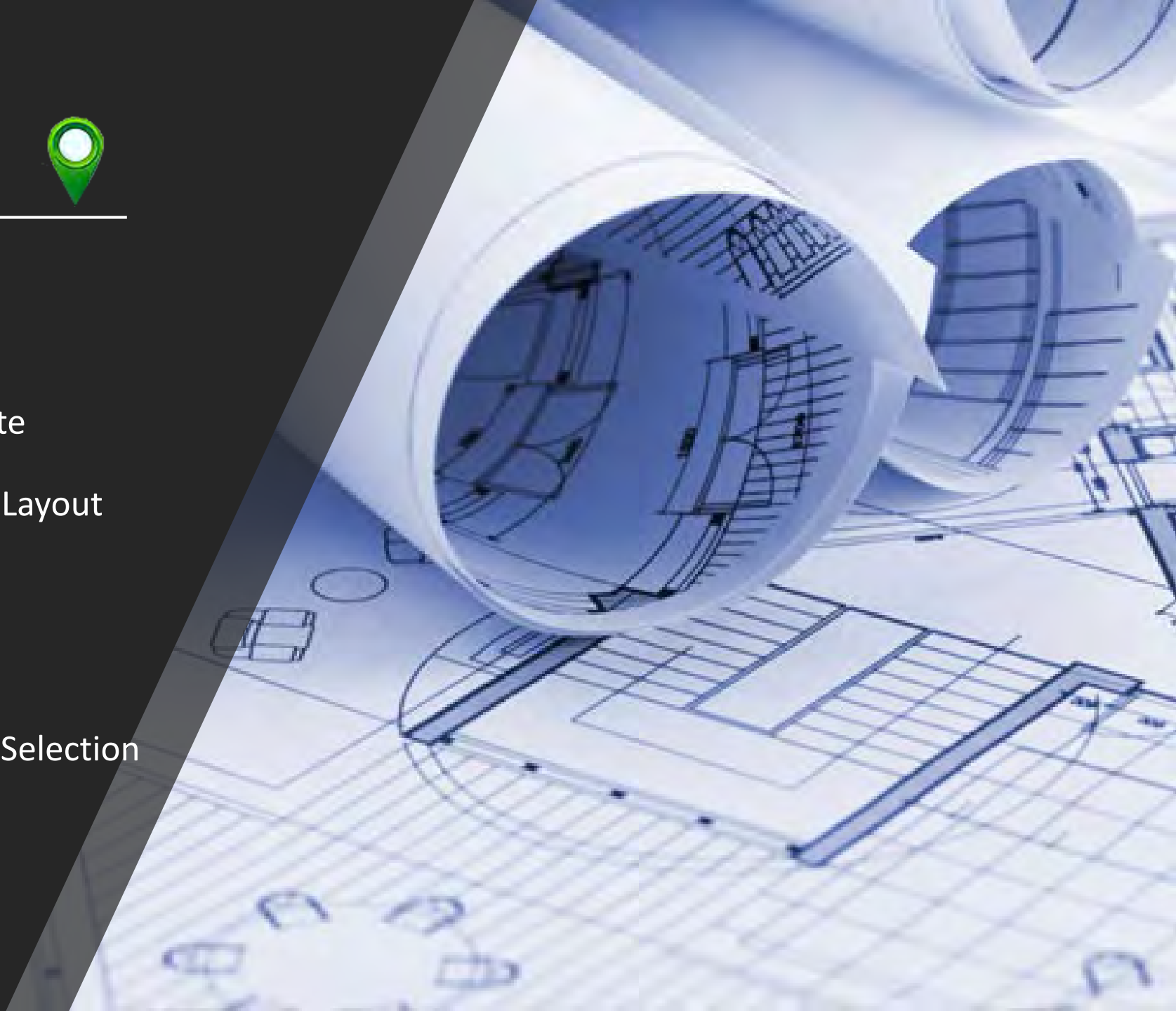
I. Table of Contents

Table of Contents
Executive Summary
Company Description
Products and Services
Market
Management and Organization
Financial Statement
Capital Requirements

Planning Stage



- Site Selection
- Equipment & Installation Quote
- Conceptual Building Design & Layout
- Architectural Design & Plans
- Financing Secured
- General Contractor Bidding & Selection
- Permitting





Implementation Stage

- Construction
- Marketing Plan
 - Branding
 - Logo
 - Launch Event Promotion
- Equipment Install & Testing
- Inspections & Licenses
- Operation Training
- Grand Opening

For Information
Contact



www.dscarwash.com

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